

West Midlands

Regional

Conference

Saturday 18 November

Stratford-upon-Avon

Featuring exclusive talks from:



Kate Lee
Chief Executive
Alzheimer's Society



Roger Mendonca
Chief Executive
Midlands Engine



Helen Morgan
MP for North
Shropshire

and so much more.....

We will be gathering this year at

Stratford Girls' Grammar School



**Shottery Rd, Shottery, Stratford-
upon-Avon CV37 9HA**

INVITATION TO ATTEND THE 2023 ANNUAL GENERAL MEETING (AGM) AND REGIONAL CONFERENCE

This jam-packed members-focused event will be spread over two days. The AGM will welcome members to conference, and run as a virtual meeting, covering regional business on the Friday evening. It will set the stage for an invigorating in-person event on Saturday which will feature an exciting roster of Keynote Speakers, a specially curated agenda, refreshments, networking, training and support, all hosted at the historic and idyllic venue of Stratford Girls Grammar School. [Click here](#) to book.

Details can be found below and if you have any queries please contact westmidsconf@gmail.com



ANNUAL GENERAL MEETING (AGM)

The 2023 AGM will open the event on Friday 17th November, running from 7pm-8pm on Zoom. Covering the Regional Executive Elections and the business of the AGM, members will have their opportunity to find out the latest on regional activity.

To register for the event please [click here](#)



REGIONAL CONFERENCE

Keynote Speakers will include the CEO of Alzheimer's Society, Kate Lee, Roger Mendonca - the Chief Executive of Midlands Engine, and history-making MP Helen Morgan who will give her unique insight into how we take down the Tories in the West Midlands. We will also have the pleasure of Baroness Lorely Burt in attendance, back in region to discuss our current Party position.

Throughout the day, the remaining agenda will include the showcasing of Councillor Stories, Training, Photo ops, Networking, Campaign Surgeries and much more; All within a fully accessible, stunning location with refreshments on arrival, a light lunch and refreshments in the afternoon.

LOCATION

The event will be held at Stratford Girls Grammar School in Shoterly. It's a ten minute brisk walk from the train station (no hills, easy paths) and there is a limited amount of free car parking available on site. **If you would like to get priority parking because of disability, please email westmidsconf@gmail.com**








AGENDA

9.00	Doors Open: Registration + Refreshments		
9.30	Stratford District Council Group Leader Councillor Susan Juned opens Conference		
9.40	Kate Lee - CEO Alzheimer's Society		
10.20	BREAK		
10.30	Using Connect to target your campaigns effectively Led by Joe Harmer <i>Going through how to read data on Connect to make campaigns more efficient and successful</i>	Getting set up on MiniVan Led by Glyn Preston <i>Setting up MiniVan and Connect Lists to get your campaigns going</i>	Press & Media Led by Lee Dargue <i>Hints, tips and processes to help you engage with the media for a positive outcome</i>
11.15	Councillor Stories - chaired by Lee Dargue <i>Hear from Cllr Susan Juned on what it's like to run a Lib Dem council, Cllr Ryan Priest who recently broke back into Black Country's political scene, and Cllr Morriam Jan - on holding Labour to account in Birmingham</i>		
12.00	Roger Mendonca - Chief Executive at Midlands Engine		
12.40	Diversity Matters Nicole Turner <i>Come and talk to the party's head of diversity about how you can improve diversity in your local party</i>	Talk to Lorely <i>Come and chat to Baroness Burt about life in the Lords</i>	Campaign Q&A Joe Harmer <i>Come and ask any questions of the West Midlands regional campaign manager</i>
13.10	LUNCH		
13.50	PPC Photos / Group Photos / Delegates Photos		
14.20	Awards		
14.40	Birmingham Group Leader Roger Harmer - What's happening in Brum		
15.00	Using Targeted Email in your campaigns Led by Joe Harmer <i>A look into how to best use Targeted Email externally and internally to maximise the effectiveness of your campaigns</i>	Getting set up on Targeted Email Led by Glyn Preston <i>A beginners guide on getting set up with the parties new email system</i>	Members motion for consideration and debate <i>Details to be firmed up based on interests and preferences of members</i>
15.40	Tea and biscuits		
16.00	Keynote speech - Helen Morgan MP		
16.40	Close - post event drinks in The Bell at Shottery		

*"There is a tide in the affairs of men.
Which, taken at the flood, leads on to
fortune;*

*Omitted, all the voyage of their life Is
bound in shallows and in miseries.*

*On such a full sea are we now afloat.
And we must take the current when it
serves, or lose our ventures."*

William Shakespeare

Annual General Meeting and Regional Conference

ONLINE AGM

To allow free access to all, the AGM will be on Zoom, starting at 7pm on Friday 17 November. To register, please [Click here](#)

ALL DAY TICKETS

We cannot wait to see you!

General Sale Main Ticket - £28

General Sale Concessionary Ticket (for under-18s, Students and those in receipt of benefits) - £14

To purchase your ticket please [click here](#)

CATERING

Regional Conference will include light refreshments during breakfast, a light buffet lunch and refreshments during a tea break in the afternoon, all included within the ticket price. If you have any dietary requirements, please direct this information to westmidsconf@gmail.com

